

## Community Information Given a Fresh Look

*"Our Flickr photos are constantly working at connecting people, organisations, and resources which is at the very core of what we do"*  
Josh Goodwin,  
DonorTec Customer Support,  
Connecting Up Australia

### Who are they?

Community Information Strategies Australia (CISA)  
t/a Connecting Up Australia

Where are they?  
Adelaide, Australia

### What do they do?

They are a national nonprofit organisation focused on community information and Information & Communications Technology (ICT) capacity building for the nonprofit sector.

What did they receive?  
Flickr Pro Account.

### The outcome?

"We were looking for a photo management system that would be user friendly and flexible to use – Our Flickr Pro account has achieved all of this"  
- Josh Goodwin

[www.connectingup.org](http://www.connectingup.org)

Connecting Up Australia [www.connectingup.org](http://www.connectingup.org) provides ICT capacity building initiatives nationally for the community and nonprofit sector including, a national roving ICT conference which this year was held in Queensland, social web education, utilizing online workshops, rss feeds and other online resources.



Some smiley faces from this year's most successful Connecting Up Conference ever:

**Pankaj Chhalotre, Josh Goodwin, Simon Gee (CISA), Dr John Fung (HKCOSS - Hong Kong-China), Vyria Paselk (TechSoup - US), Rufina Fernandes (NASSCOM Foundation - India), Doug Jacquier (CISA), Tina Reid (NZFVVO - New Zealand). Front: Beth Kanter (US)**

Connecting Up Australia provides information management services, working closely with public libraries, local government and community organizations. Connecting Up is also nationally recognized as the vehicle that helps non-profits gain access to affordable or donated technology via DonorTec.

As there is no cost associated with browsing or sharing Flickr photos, they can be used as a marketing tool that provides its user with free advertising. People who you would like to see the photos you have posted can be notified quickly and easily.

To see how Flickr may work for your organization please see Connecting Up's gallery of Flickr photos at <http://www.donortec.com.au/content/connecting-up-photographs>

"The Flickr photo sharing package has really helped to give our organization and its events a very real and visible identity. The buzz and excitement from the people at this year's Connecting Up Conference has been captured by the photos we have taken and shared using Flickr.

Josh explained how important the DonorTec Program is to the non-profit sector.

Our Flickr photos are constantly working at connecting people, organisations, and resources which is at the very core of what we do. Our organisation is very concerned with capacity building and bridging the technology gap. Eventually we would like to see small and large non-profits working together to achieve common goals, sharing resources and experiences.

"DonorTec's donors obviously recognize that capacity building is a real issue for non-profits and their donated products are a real reflection of their attempts to change the status quo."